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PROBLEM

Diminutive font size makes it challenging for individuals to comprehend the content. 69% think the font size on paper leaflets is too small



Disabled individuals face barriers in accessing and perusing the leaflets. it is important to consider that visually impaired individuals may encounter challenges in accessing and comprehending the content. Additionally, individuals with limited education or literacy skills may also experience difficulties in reading the leaflets.



Certain individuals may encounter challenges in comprehending the proper administration of their medication, leading to potential misuse and a lack of therapeutic efficacy



WHERE WE ARE NOW

France is to trial a system in which QR codes will replace the paper information leaflet included inside medicine boxes in a bid to reduce paper waste.it launch in 2024, and will see QR codes printed on some boxes with a view to replacing the paper leaflets entirely in future.

Initially, this will only apply to common medicines such as paracetamol and well-known antibiotics

later be rolled out to prescription drugs, and even to those used against chronic conditions such as cancer.

SOULTION

By replacing traditional paper leaflets with QR codes integrated into the packaging boxes, a more comprehensive and accessible approach to medication information dissemination can be achieved. Upon scanning the QR code, users can access

users can access a PDF format of the leaflet, allowing for zooming in to improve legibility

the inclusion of voice instructions caters to visually impaired individuals

instructional videos supplement the pharmacist's guidance, enabling users to maximize the benefits of the medication

reduce production cost and Environmental Friendly

HOW TO IMPROVE

reminder

Following the purchase of the medication, an integrated program can be connected to your mobile device, facilitating timely reminders for medication usage under the guidance of the pharmacist. This system can also provide notifications when the medication needs to be refilled, ensuring continuity of treatment

SCAN ME



REFERENCES

1. QR codes to replace paper medicine leaflets in new trial in France. (n.d.). <https://www.connexionfrance.com>. <https://www.connexionfrance.com/article/Practical/Health/QR-codes-to-replace-paper-medicine-leaflets-in-new-trial-in-France>
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