



Career Highlights:

- *Profound teaching experience in HE Institutions in United Arab Emirates, UK, Oman, Malaysia, and Bangladesh with highly satisfactory student evaluation and feedback.*
- *Published number of scholarly articles in 3*, 2* (ABS list) journals after completion of PhD degree (from 2015).*
 - *2022= 2* (1)*
 - *2021= 2* (3); 1* (1)*
 - *2020= 2* (3); 1* (3)*
 - *2019= 2* (1); 1* (1)*
 - *2018= 2* (1)*
 - *2017= 3* (1)*
 - *2016= 2* (2); 1* (1)*
- *Supervised PhD, DBA, MBA students.*
- *Internal/external examiner for Masters/Doctoral theses*
- *Reviewer for top-ranked journals.*
- *Enlisted external reviewer at The Research Council, Sultanate of Oman.*
- *Reviewer of recognized conferences of ANZAM, AOM, BAM, AAMC among others*
- *Fellow, Chartered Management Institute (CMI).*
- *Certified “Entrepreneurial Mindset Profile[®]” Practitioner.*

Contact Details:

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CAREER DETAILS

ACADEMIC

- 08/2022 – till date Assistant Professor
Department of Management
College of Business Administration (AACSB accredited),
University of Sharjah, Sharjah, United Arab Emirates.
- Taught courses:
- Small Business Management
 - Fundamental of Entrepreneurship & Innovation
 - Managing Change & Innovation
 - Leadership & Management
- 01/2022 – 08/2022 Senior Lecturer
Department of Management
Huddersfield Business School
University of Huddersfield, United Kingdom
- Module Leader
- Fundamental of Leadership (MSc Course)
- Module Tutor
- Managing Work and Society (BSc Course)
 - Research Methodology (MSc Course)
- 01/2018 – 01/2022 Assistant Professor
Department of Management
College of Economics & Political Science (EQUIS accredited),
Sultan Qaboos University, Sultanate of Oman.
- Taught courses:
- Small Business Management
 - Introduction to Entrepreneurship
 - Social Entrepreneurship
 - Organizational Theory
 - International Business
 - Strategic Management
- Developed module:
- New Venture Creation (MBA)
 - Social Entrepreneurship (Undergraduate)
- 01/2016 – 01/2018 Senior Lecturer
OYA Graduate School of Business (AACSB, AMBA accredited)
Universiti Utara Malaysia, Kedah, Malaysia
- Taught modules:

- Strategic Management (MBA)
- Leadership in Organization (MBA)
- Quantitative Research (DBA)
- Entrepreneurial Finance (DBA)
- New Venture Creation (MBA)
- Data Analysis (DBA)

Developed modules:

- Entrepreneurship & Venture Creation (MBM)
- Innovation & Venture Creation (MBA)
- Entrepreneurship Development (MBA)
- Entrepreneurship & Strategy (MBA)

01/2008 – 12/2015 Assistant Professor
Department of Business Administration,
Stamford University, Bangladesh.

Taught Courses:

- Small Business Management (BBA)
- Business Environment Management (MBA)
- Organizational Change and Development (MBA)
- Principles of Management (BBA)
- Micro Economics (BBA)
- Introduction to Business (BBA)

01/2005 – 12/2007 Lecturer
Department of Business Administration,
Stamford University, Bangladesh.

Taught Courses:

- Principles of Management (BBA)
- Micro Economics (BBA)
- Introduction to Business (BBA)

INDUSTRY

09/2003 – 09/2004 Practice Manager
Shariful Solicitors, (A law firm regulated by UK Law Society)
South Wimbledon,
London, UK.

08/2001 – 08/2003 Territory Manager
Customer Management Division,
Unilever Bangladesh Limited.

01/2001 – 07/2001 Executive
Human Resource Division,
Beximco Textile Limited, Bangladesh.

ACADEMIC QUALIFICATIONS

DOCTOR OF PHILOSOPHY- Entrepreneurship and Sustainable Development (2015)

School of Management - Universiti Sains Malaysia (USM), Malaysia

Thesis Title: Organizational Support to Business Success among Base of Pyramid Entrepreneurs: A Case of GrameenPhone Bangladesh Limited. (Nominated for Best Thesis Award 2015)

MASTERS IN BUSINESS ADMINISTRATION- Project Management (2004)

University of East London, United Kingdom

BACHELOR IN BUSINESS ADMINISTRATION-Finance (2000)

East West University,
Bangladesh

TEACHING INTERESTS

- Active and Group-Based Learning
- Incorporation of online learning
- Relate theories with surrounding realities
- Highlight students the diverse perspective of life.

RESEARCH INTERESTS

- Micro-Small-Medium Entrepreneurship
- Social Entrepreneurship
- Social Business
- Innovation
- Social Innovation
- Base of Economic Pyramid
- Poverty Reduction

PERSONAL ATTRIBUTES

Research Skills

- Strong ability to think critically and come out with genuine ideas
- Ability to set project goals, objectives, and finally achieving effective results as evidenced by research achievement.
- Writing research grant proposal
- Ability to run statistical analysis with strong interpretation skills

Teaching Skills

- Been teaching courses at the undergraduate level and postgraduate levels (MBA and DBA) following the standard guideline of AACSB, AMBA, and EQUIS.
- Use theories with practical examples during the lecture and carry out case based teaching and learning.
- Student engagement through different techniques such as game-based learning platform.

IT Skills & Software

- Statistical software: SPSS, SmartPLS, AMOS.

PROGRAMME DEVELOPMENT

- DBA program, Sultan Qaboos University, Oman
- MSc. in Innovation and Intellectual Property, Programme jointly offered by World Intellectual Property and Sultan Qaboos University.
- MSc. in Entrepreneurship & Family Business, Sultan Qaboos University

INTELLECTUAL PROPERTY RIGHT

- Scale Development and Validation for DART Model of Value Co-creation Process, registered at the Intellectual Property Corporation of Malaysia, 2018, Universiti Utara Malaysia. No:LY2018003021
- Integrated Model of TRI-TAM, registered at the Intellectual Property Corporation of Malaysia, 2018, Universiti Utara Malaysia. No:LY2018003024

UNIVERSITY SERVICE

- Member, Innovation and Entrepreneurship Committee, Department of Management, University of Sharjah.
- Member, Community Outreach and Alumni Committee, Department of Management, University of Sharjah.
- Member, Library Committee, College of Business Administration, University of Sharjah.
- Member, Teaching & Learning Committee, College of Business Administration, University of Sharjah.
- Member, Student Success Committee, College of Business Administration, University of Sharjah.
- Acting Head of the Department, Department of Management, CEPS, SQU, 14th January till 24th January 2019.
- Member, PhD recruitment committee, Sultan Qaboos University, Oman
- Course Coordinator, International Business, Department of Management, Sultan Qaboos University, Oman
- Member, Curriculum committee, College level, 2018-till date, Sultan Qaboos University.
- Member, Examination and grading committee, Departmental level, 2018-till date, Sultan Qaboos University.
- Member, Quality & Accreditation committee, Departmental Level, 2018-2019, Sultan Qaboos University.
- Conducted workshop on "Publishing in ABS List Journals"
- Conducted Doctoral Training Series on "Data Analysis".
- Discussant at Doctoral Symposium 2017 organized by OYA GSB.
- Team Member, Accreditation committee, Auditing of ABEST21, OYA Graduate School of Business
- Team Member, Accreditation committee, CEEMAN IQA, OYA Graduate School of Business
- Member, Research & Publication committee, OYA Graduate School of Business
- Ad-Hoc Member, Examination committee, OYA Graduate School of Business.
- Member Marketing committee, OYA Graduate School of Business

PROFESSIONAL SERVICE

- **Associate Editor**, Journal of Small Business and Entrepreneurship, Taylor & Francis.

- **Associate Editor**, International Journal of Business and Innovation, ISSN: 2309-0693.
- **Associate Faculty**, OYA Graduate School of Business, Universiti Utara Malaysia.
- **Editorial Board Member**, Global Business Management Review published by the OYA Graduate School of Business
- **Editorial Board Member**, Journal of Business Management and Accounting (JBMA).
- Review papers for journals/conference:
 - Social Indicators Research (Clarivate Analytics indexed)
 - Journal of Happiness Studies (Clarivate Analytics indexed)
 - Journal of Cleaner Production (Clarivate Analytics indexed)
 - Journal of Hospitality and Tourism Technology (Clarivate Analytics indexed)
 - Management Research Review (Clarivate Analytics indexed)
 - Asian Academy of Management Journal (SCOPUS indexed)
 - Journal of Management & Organization (Scopus and ABDC)
 - 24th European Conference on Information Systems, 2016
 - Social Business Academia Conference, 2017
 - Asian Academy of Management Conference, 2016, 2017.

COMMUNITY SERVICE

- Member, Advisory Board, Global Youth Challenge, Canada.
- Guest Speaker, Global Post Graduate Research Summit 2022 (virtual), jointly organized by Daffodil International University Bangladesh and Universiti Sains Malaysia. 28th February, 2022.
- Global Judge, Social Business Creation Competition 2021, organized by HEC Montreal, Canada.
- Speaker, International Editor Research Development Webinar Series - The College of Business, Abu Dhabi University, UAE, 6th May, 2021.
- External Program Reviewer - “Bachelor of Science in Management of Design, Innovation and Entrepreneurship” program for Modern College of Business & Science, Muscat, Oman. 20th August 2020.
- Guest Speaker, Talk: How to publish in top tier journal, Mazoon College, Muscat, 12th May 2019.
- Module Development on Collegial Management for AKEPT, a sub-division of Ministry of Higher Education, Malaysia
- Speaker, Postgraduate Talk Series March 2017 on “Identifying Topic & Gap Analysis”
- Participated Social Business Day in Dhaka, Bangladesh 2017
- Coordinating Establishment of Yunus Social Business Centre in Malaysia, Iran, and Vietnam.
- Participated in Social Business Pre-Academia Conference in Paris 2016

ACADEMIC ACCREDITATION EXPERIENCES

- Name of Program: MBA (1/2016 – 12/2017), OYA Graduate School of Business, Universiti Utara Malaysia
- Accreditation Body: Association of MBAs (AMBA), UK
- Name of Program: BSc. and MSc, (01/2016 – 12/2017), OYA Graduate School of Business, Universiti Utara Malaysia
- Accreditation Body: Association to Advance Collegiate Schools of Business (AACSB), USA
- Name of Program: BSc., College of Economics & Political Science, Sultan Qaboos University, Oman (01/2018 – date)

- Accreditation Body: EFMD Quality Improvement System (EQUIS), UK.

MEMBERSHIP OF PROFESSIONAL BODIES

- Fellow, Chartered Management Institute (CMI), UK. Membership Grade: Affiliate, Membership Number: P04562310
- Member, British Academy of Management (BAM), UK
- Member, Academy of Management (AOM), USA.
- Member, Asian Academy of Management (AAM), Malaysia
- Member, International Council for Small Business, USA.
- Member, International Association of Innovation Professionals
- Coordinator, Yunus Social Business Academic Network, Malaysia and Asia-Pacific Chapter.
- Member, Innovation & Entrepreneurship (I&E) Educators in the Emirates

COURSE CO-ORDINATOR

International Business – BSc. Sultan Qaboos University (2019 – date)

- Course plan, course design and development in each semester
- Course delivery, selection of educational resources, assessment, students' learning outcomes
- Coordinate with instructors of other sections regarding course syllabus, assessment
- Assign instructors to the sections
- Provide course specific advice to students

Strategic Management –MBA, OYA GSB, Universiti Utara Malaysia (2016-2018)

- Liaise with other instructors on the course to prepare the final examination, in accordance with the university regulation.
- Coordinate with other instructors teaching this course to prepare and maintain the ISO file (QP_004 & QP_005)
- Coordinate preparation of the AOL report
- Assist the MBA programme Coordinator on any matters related to the course.

BOOK EDITOR

- Editor, “Handbook of Research on Small and Medium Enterprises in Developing Countries” (pp. 1-479). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2165-5. ISBN13: 9781522521655; ISBN10: 1522521658; EISBN13: 9781522521662. (**SCOPUS Indexed**)
- Editor, book entitled “Social Business in Context of Malaysia”, Publishing by IDR, Malaysia, in Press

RESEARCH/CONSULTING/ TRAINING EXPERIENCE

Research Fellow:

- ‘Institute for Leadership, Innovation and Change’, Universiti Utara Malaysia
- Yunus Social Business for Community Development Unit, Centre of Social Innovation, Universiti Teknologi PETRONAS.

Projects:

- Graduate Research Assistant (2013-2015), School of Management, Universiti Sains Malaysia, (USM). Project: RUI, Project title “Creating an Entrepreneurial Ecosphere within Higher Learning Institutions: Towards a Model of Entrepreneurial University”, Project number: 1001/PMGT/816222.
- Service innovation management practices in banking industry of Bangladesh. April-July 2014. Interview and survey questionnaire. Empirical study report submitted to the concerned financial institutions and former top management of Bangladesh Bank. (April-July 2014)
- Service innovation management practices in telecommunication industry of Bangladesh. July to September 2013. Interview and survey questionnaire. Empirical study report submitted to the concerned telecommunication companies. (July-September 2013)
- Psychological Factors of Innovativeness among Nomadic Micro-Entrepreneurs for Achieving Business Growth. Interview. Paper from study has been published in SCOPUS indexed journal. (March- September 2013)

Consulting:

- Involved in consulting program for green entrepreneurship among selected Malaysian SMEs by Malaysian Green Technology Corporation (GreenTech Malaysia) under the Ministry of Energy, Green Technology and Water Malaysia (KeTTHA) partnering with School of Management, Universiti Sains Malaysia.
- Working as Consulting Partner of “Innobuss Research & Consulting” firm based in Bangladesh for providing research oriented support to the clients of firm. 2013-Present
- Gallactic Information and technology, a software developing and outsourcing firm in Bangladesh. Consulted for innovation value chain that has to be integrated to achieve higher operation performance.
- Ben-eAllianz, an IT consulting, technology and outsourcing services firm with focus on system integration, software development and customers’ service for its global clients. Consulted for right pricing practice along with the concept of value co-creation.

Training:

- Conducted training program on Collegial Management among the academic leaders Malaysia organized by AKEPT, sub-division of Ministry of Higher Education, Malaysia.

RESEARCH GRANTS

- Role: **Principal Investigator**. Project: The Role of social media usage to achieve sustainable business performance among Omani MSMEs. Grant type: SQU Internal Grant, Grant No. IG/EPS/MNGT/21/03, Duration: 24 months (2021-2022), Member: 4, Grant amount: OMR 3600 (USD 9350).
- Role: **Co-investigator**. Project: Innovation culture of SMEs in Oman: Current practices and future movements. Grant type: SQU Internal Grant, Grant No. IG/EPS/MNGT/21/02, Duration: 24 months (2021-2022), Member: 4, Grant amount: OMR 3600 (USD 9350).
- Role: **Co-investigator**. Project: Co-creation of shared value in open innovation for sustainability: Banking industry in Oman. Grant type: SQU Internal Grant, Grant No. IG/EPS/MNGT/21/01, Duration: 24 months (2021-2022), Member: 4, Grant amount: OMR 3600 (USD 9350).
- Role: **Principal Investigator**. Project: The Role of Intellectual Capital Components on Entrepreneurial Opportunity Recognition and Competitiveness Improvement among Omani SME Entrepreneurs. Grant type: SQU Internal Grant, Grant No.: IG/EPS/MNGT/19/01, Duration: 24 months, Member: 3, Grant amount: OMR4,200 (USD10,9124).
- Role: **Co-investigator**. The Role of exploratory and exploitative innovations for the SMEs performance in Oman: A concurrent quest. Grant type: SQU Internal Grant. Grant No. IG/EPS/MNGT/20/1. Duration: 24 months (2020-2022), Member: 4, Grant amount: OMR 3500 (USD 9091).

- Role: **Co-investigator**. Project: Doing well by doing good: An Entrepreneurial approach towards Sustainable Entrepreneurship Paradigm among Malaysian SMEs. Grant type RUI-USM 1001/PMGT/8016010, Duration 2017-2019, Members 4, Grant amount RM 99,400 (USD23,785)
- Role: **Principal Investigator**. Project: Establishing a Framework for High Impact Entrepreneurship Educational Practices (HIEEP) in Business Schools: Turning Students from Job Seekers to Job Creators. Approved. Grant type: Top-down Research Grant, UUM, Duration 2017-2018. Members: 5. Grant Amount: RM 30,000 (USD 7,180)
- Role: **Co-investigator**. Project: Developing the Social Innovation Index: An inclusive assessment tool for Malaysian Business Organizations. FRGS Grant. Duration: 2016-2018. Grant Agency: Ministry of Higher Education, Malaysia. Members: 5. Grant Amount: RM 60,000 (USD 14,360)
- Role: **Co-investigator**. Project: Developing Psychometric Profiling Assessment Tool for Enhancing Person-Organization Fit in Government-Linked Companies (GLCs). Grant Code: 13548, Duration: 2016-2017. Grant type: Top-down Research Grant, UUM, Members: 5. Grant Amount: RM 30,000 (USD7,180)
- Role: **Co-investigator**. Project: Collegial Management: Module development for AKEPT. Grant Code: 555126, Duration: 2016-2017. Grant Agency: Higher Education Leadership Academy (AKEPT), Members: 5. Grant Amount: RM 30,300 (USD 7,250)

SUPERVISION/MENTORING

- Juhaina Saleh Al Muslamani (**Internship, Undergraduate, Entrepreneurship**) (2019), UNIVERSITY OF DUBAI, Dubai, United Arab Emirates. Al Raffd Fund, Muscat, Sultanate of Oman.
- Jason Rozario a/l James (**DBA**) (2017). Personality traits, Motivational factors, and entrepreneurial intention among higher secondary seniors. OYAGSB, UUM
- Saleh Abdullah Saleh (**DBA**) (2016).. Internationalization Performance of Libyan Manufacturing SMEs Analysis on Measuring Competitiveness Financial Capabilities. OYAGSB, UUM
- Rabia Rasheed (**PhD**) (2017). Determinants of SMEs Owner-Manager Intention to Use Financial Products in Pakistan. OYAGSB, UUM
- Hasna Lumpingan Lidasan (**PhD**) (2018). Social capital, Entrepreneurial orientation, and Competitive strategy for achieving organizational performance: A Study on Malaysian Credit Cooperatives. OYAGSB, UUM. OYAGSB, UUM
- Rabea Al-Awbathani (**DBA**) (2019). The role of informal institutions in moderating the relationship between entrepreneurial self-efficacy, entrepreneurial outcome expectations and entrepreneurial career choice. OYA GSB, UUM
- Helena Sidharta (**PhD**). Entrepreneurial Competence and Entrepreneurial Intention as Mediating Variables in Relationship between Entrepreneurial Personality and Authoritative Parenting towards Entrepreneurial Success. OYAGSB, UUM
- Muhammad Arif Bin Hasan (**DBA**). Determinants of Social Entrepreneurial Intentions of State University Students in Malaysia. OYAGSB, UUM
- Mentor for Helmi bin Shasmuddin for BDMX8023 Business Consultation 3rd Semester 2016/2017, OYAGSB, UUM
- Mentor for Gopi Naidu a/l Appaman for BDMX8023 Business Consultation 3rd Semester 2016/2017, OYAGSB, UUM
- Mentor for Shahrulhizad bin Ibrahim for BDMX8023 Business Consultation 3rd Semester 2016/2017, OYAGSB, UUM

INTERNAL/EXTERNAL EXAMINER/REVIEWER

- Al Moatasem Al Mamari (**MSc**) – Defence Reviewer 16th June 2020. The Impact of Unemployment on the National Attachment: Empirical Evidence From The Sultanate Of Oman, College of Economics and Political Science, Sultan Qaboos University
- Shamsa Said Al-Habsi (**MBA**) – Viva Voce 26th February 2019. Analysis of Training and Development program at Ministry of Justice, Sultanate of Oman. Mazoon College. Oman.
- Rusli Hasnan (**DBA**) – Proposal Defence 2017. Factors affecting the Malaysian consumers purchase intention of Chinese automobile. UUM
- Muhammad Nadeem Khalid (**PhD**) – Viva Voce 2017. The moderating effects of government funding on the relationship between public entrepreneurship factors, entrepreneurial orientation, entrepreneurial training and performance of public universities in Pakistan. UUM
- Shahrina Binti Othman (**DBA**) - Proposal Defence, 2017. The mediating effects of social entrepreneurship activity on social capital towards the performance of Malaysian small and Medium Enterprises. UUM
- Kesavan Nallaluthan (**DBA**) - Proposal Defence 2017. The organizational characteristics and knowledge management enabler towards entrepreneurial orientation among manufacturing industries employees in Klang valley. UUM
- Cheong Kit Mun (**DBA**) - Proposal Defence 2017. Influence of green product innovation, green process innovation and green product competitiveness on the success of green new product development of Malaysian SMEs. UUM
- Nurul Afiqah Bt. Ahmad - (**Msc** by Research) – Proposal Defence 2016. “Factors influencing women decision in purchasing well-branded counterfeit products”. UUM
- Baskaran a/l Bendaiya (**DBA**) - Proposal Defence 2016. “Intervening effects of innovation on the relationship between knowledge management activities and organizational agility”. UUM.

RESEARCH GRANT EXTERNAL/INTERNAL EVALUATOR

1. Start-up ecosystem and entrepreneurial activities across governorates of Oman: Strategic implications for balanced regional economic development. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OMR 3480. Year: 2021.
2. Role of higher education institutions in promoting innovativeness among prospective entrepreneurs: mediating effect of entrepreneurial passion. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OMR 3680. Year: 2021.
3. The Attribution of Entrepreneurial Failure: Insights from a Narrative Cross-Case Analysis. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OMR 7500. Year: 2020
4. The Attitudes of the Subordinates towards Women Managers in the Top National Management in Oman. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OMR 6000. Year: 2020
5. Proposing a Socio-Cultural, Self-Efficacy and Entrepreneurial Education Enablers Model for Enhancing Female Engagement in New Ventures An Omani-Contextualised Study. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OR 3,950.
6. Investigating Innovation adoption among SMEs in the Sultanate of Oman: An Analysis using Firm-Level Data. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OR 20,000.
7. An Empirical Investigation of Psychosocial Factors and Academic Performance: Strategies for Probation Students at Mazoon College. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OR 6,600.

8. Entrepreneurial intention among students of Colleges of Technology (CoTs): The role of entrepreneurship education. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OR 4,000.
9. The impact of Entrepreneurial Marketing on performance of firm: A study of SMEs in Service Sector of Oman. Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OR 4500.
10. Does Value Co-Creation Reconcile the Relationship between literacy and Students' Low Performances? Funding Institution: **The Research Council**, Sultanate of Oman, Proposed funding: OR 2,300.
11. Development of Sustainable Agriculture Framework for Adoption of Green Fertiliser Technology by Malaysian Paddy Farmers. Funding Institution: **Yayasan UTP-FRG**, Malaysia, Proposed funding: RM 0.292 million.
12. Building National Identity 2050: Assessing Ethical Leadership Attributes among Malaysian Youth. Funding Institution: **Ministry of Higher Education, Malaysia**, FRGS 2017, Proposed funding RM 100,000.

EXAMINER PANEL

- Chair, M.Sc. Thesis Defence committee for Master's candidate Ms. Asiya Al Balushi STD ID: 36500 on 23rd January, 2020. Topic: "Exploring the relationship between information technology governance and project governance and their impact on the project success (case of Oman)" CEPS< Sultan Qaboos University.
- Chairperson, Viva session for Master's student. Candidate: Nor Rifhan Binti Hashim. Date: 3rd January 2017.

CONFERENCE TRACK CHAIR/PROGRAMME COMMITTEE

- Track Chair:
 - "Other issues and social Business". Social Business Academia Conference 2017, Paris.
- Session Chair:
 - The 11th Asian Academy of Management International Conference (AAMIC 2015), Penang, Organized by Asian Academy of Management, 2nd-4th October 2015.
 - The International Conference on Innovation, Management and Technology Research (ICIMTR 2013), Kuala Lumpur. Organized by Universiti Malaysia Kelantan, 23rd September 2013.
- Scientific Committee: Member,
 - The International Conference on Management and Dynamic Economics, Iran-Malaysia, 2016
- Program Committee: Member,
 - The 2nd International Conference on HealthCare, SDGs and Social Business 2018

JOURNAL MANUSCRIPTS (UNDER DEVELOPMENT)

1. Innovation Culture of SMEs in Oman: Current Practices and Future Movements
2. The Role of exploratory and exploitative innovations for the SMEs performance in Oman: A concurrent quest
3. Factors Effecting on Open Innovation of Malaysian SMEs
4. Integrating value co-creation and value-informed pricing for new service market performance

JOURNAL MANUSCRIPTS (UNDER REVIEW)

1. **Syed Abidur Rahman**; Golam Mostafa Khan; Salem Al Abri; Seyedeh Khadijeh Taghizadeh. Intellectual Capital and Competitiveness Improvement among MSMEs and the Mediating Role of Entrepreneurial Orientation: A Resource Orchestration View. *Small Business Economics*. (SCOPUS, Clarivate Analytics IF 6.2, Q1, A-ranked in ABDC journal ranking).
2. **Syed Abidur Rahman**, Seyedeh Khadijeh Taghizadeh, Shaghayegh Maleki Far, Taimur Sharif. Effect of Coordination Mechanisms on Innovation Capability Steering the Performance. *Research in Organizational Behavior*. (SCOPUS, A-ranked in ABDC journal ranking, 3* ABS list)
3. Seyedeh Khadijeh Taghizadeh, **Syed Abidur Rahman**, Davoud Nikbin. The Link between Dynamic Capabilities and Operational capabilities to Attain Innovation Performance: A Cross Country Analysis. *Journal of International Management*. (SCOPUS, Clarivate Analytics IF 3.821, Q2, A-ranked in ABDC journal ranking, ABS 3*)

JOURNAL PUBLICATIONS (ACCEPTED, IN PRESS)

1. T. Ramayah, **Syed Abidur Rahman**, Seyedeh Khadijeh Taghizadeh. Perceived Set of Supports Shaping the Green Entrepreneurial Inclination among the University Students in Malaysia". *Asian Academy of Management Journal*. (C-ranked in ABDC journal ranking, Q3, SCOPUS).

JOURNAL PUBLICATIONS (PUBLISHED)

2022

1. Davoud Nikbin, Seyedeh Khadijeh Taghizadeh, **Syed Abidur Rahman**. Linking Dark Triad Traits to Instagram Addiction: The Mediating Role of Motives. *Technology in Society*. (SCOPUS, Clarivate Analytics IF 4.192, Q1, C- ranked in ABDC)
2. Seyedeh Khadijeh Taghizadeh, Said Al Riyami, **Syed Abidur Rahman**, Golam Mostafa Khan, Salem Al Abri (2022). Does entrepreneurial intention for innovation at firm-level matter to affect performance? *The International Journal of Entrepreneurship and Innovation*. (SCOPUS, Q2, ABS 2*).
3. Seyedeh Khadijeh Taghizadeh, **Syed Abidur Rahman**, Ling Suan Choo, Ali Vafaei-Zadeh (2022). Value co-creation and innovation performance: Insight knowledge from companies and customers in the Malaysian hotel industry. *International Journal of Management Practice*. Vol. 15 (3), 279-300. (SCOPUS).

2021

2. **Syed Abidur Rahman**, Mirza Mohammad, Didarul Alam, Rowan Kennedy, Golam Khan (2021). Shaping bricolage behaviour: the role of personality traits among female entrepreneurs in an emerging economy. *International Journal of Emerging Markets*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJOEM-09-2020-1156>. (SCOPUS, Clarivate Analytics IF 1.022, Q1, B-ranked in ABDC journal ranking, ABS 1*)
3. Salem Al Abri, Seyedeh Khadijeh Taghizadeh, Golam Mostafa Khan, **Syed Abidur Rahman**. Exploratory Innovation, Exploitative Innovation and Operational Performance: Influence of Informal Social Relations in Environmental Competitiveness. *Quality & Quantity*. (SCOPUS, Q1, B-ranked in ABDC).

4. **Syed Abidur Rahman**; Golam Mostafa Khan; Salem Al Abri; Seyedeh Khadijeh Taghizadeh (2021). The Role of Intellectual Capital on Entrepreneurial Opportunity Recognition among the SMEs in the Sultanate of Oman. *Journal of Intellectual Capital*. ahead-of-print. **(SCOPUS, Clarivate Analytics IF 4.805, Q1, B-ranked in ABDC journal ranking, ABS 2*)**
5. Seyedeh Khadijeh Taghizadeh, **Syed Abidur Rahman**, Davoud Nikbin, Mirza Mohammad Didarul Alam, Lidia Alexa, Choo Ling Suan, Shirin Taghizadeh (2021). Factors Influencing Students' Continuance Usage Intention with Online Learning System during the Pandemic: A Cross Country Analysis. *Behaviour & Information Technology*. **(SCOPUS, Clarivate Analytics IF 1,781, Q2, A-ranked in ABDC journal ranking, ABS 2*)**.
6. Seyedeh Khadijeh Taghizadeh, **Syed Abidur Rahman**, Malliga Marimuthu (2021). Value co-creation and new service performance: mediated by value-informed pricing. *Journal of Business and Industrial Marketing*. **(SCOPUS, Clarivate Analytics IF 3.462, Q1, A-ranked in ABDC journal ranking, ABS 2*)**
7. Mirza Mohammad Didarul Alam, Mohammad Zahedul Alam, **Syed Abidur Rahman**, Seyedeh Khadijeh Taghizadeh (2021). Factors influencing mHealth adoption and its impact on mental well-being during COVID-19 pandemic: A SEM-ANN approach. *Journal of Biomedical Informatics*, Volume 116, **(SCOPUS, Clarivate Analytics IF 3.526, Q2)**.

2020

8. **Syed Abidur Rahman**, Seyedeh Khadijeh Taghizadeh, Mirza Mohammad, Didarul Alam, Golam Khan. The Functionality of Entrepreneurial Passion and Entrepreneurial Bricolage on Micro-Entrepreneur's Wellbeing. *Journal of Small Business Strategy*. 30(3), pp. 47-64. **(SCOPUS, Q1, C-ranked in ABDC)**.
9. Ng Hong Guan, Noor Hazlina Ahmad, **Syed Abidur Rahman**, NLKA Rajendran, Hasliza Abdul Halim (2020). Towards a sustainable agenda: enhancing green entrepreneurship image among manufacturing SMEs. *World Review of Entrepreneurship, Management and Sustainable Development*. 16(5), 466-491. **(SCOPUS, C-ranked in ABDC journal ranking, ABS 1*)**.
10. **Syed Abidur Rahman**, Seyedeh Khadijeh Taghizadeh, Mirza Mohammad Didarul Alam (2020). Do Mobile Financial Services Ensure the Subjective Wellbeing of Micro-Entrepreneurs? An investigation applying UTAUT2 model. *Information Technology for Development*. 26(2), 421-444. **(SCOPUS, Clarivate Analytics IF 1.493, Q2, B-ranked in ABDC, ABS 2*)**.
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ARTICLE/COLUMN PUBLISHED IN MAGAZINE/NEWSPAPER

- 1) Oman Observer, 'Students more satisfied with online learning: Survey' by Salem AL Abri, Seyedeh Khadijeh Taghizadeh, Syed Abidur Rahman, Davoud Nikebin, Golam Mostafa Khan, 19th September, 2020.
- 2) Malaysian Business Magazine, 'Social Business: Beyond Corporate Philanthropy', by Dr. Syed Abidur Rahman, Issue October 2017, Kuala Lumpur, Malaysia.

CERTIFICATIONS/AWARD

- Recipient of **Best Teacher Award**, Academic year 2021/22.
- Recipient of **SQU Prize for Publication Award**, Academic year 2019/20
- Certified “Entrepreneurial Mindset Profile®” Practitioner by Leadership Development Institute, Eckerd College, USA, 2019.
- Winner for Sanggar Sanjung award 2015 (journal publication 2015) from Universiti Sains Malaysia.
- “Best Research Paper Award” in Conferences:
 - Organizational Supports to Business Success: Ensuring the well-being of BoP Entrepreneurs. International Conference on Business Management and Information Technology (ICBMIT 2013). World Academic – Industry Research Collaboration Organization (WAIRCO). 12-13, December, 2013 Kuala Lumpur, Malaysia.
 - Innovation Value Chain as Antecedent of Service Innovation Management Practices: Experience from Malaysian Telecommunication Sector. International Conference on Business Strategy and Social Science (ICBSSS 2014). Asian Economic and Social Society, University Tun Hussain Onn Malaysia, and PAK Publishers. 16-17 August 2014. Kuala Lumpur, Malaysia.

SOCIAL INVOLVEMENT

- Life Member, Bangladesh National Society for Blind (BNSB), Pahartoli, Chottogram, Bangladesh.
- Publication Secretary, PhD Club (2012-2013), School of Management, Universiti Sains Malaysia.
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- Career Counsel Secretary, Executive Committee (2006-2008) of Old Cadet Association of Sylhet (OCAS).
- Member, Executive Committee (2004-2006) of Old Cadet Association of Sylhet (OCAS).
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COUNTRY VISITED

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REFERENCES

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