Retention & Graduation Rates

College of Communication

Bachelor of Arts in Communication - Electronic Media

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Graduation Rates: Graduated in <=4 Years		Graduated in 5 Years		Graduated in 6 Years		Graduated in more than 6 Years		Total Graduated Students	
1997	41	38	93%	37	90%	23	56%	5	12%	2	5%	18	44%	2	5%	2	5%	0	0%	22	54%
1998	58	47	81%	36	62%	25	43%	5	9%	0	0%	16	28%	5	9%	0	0%	0	0%	21	36%
1999	93	71	76%	46	49%	26	28%	11	12%	1	1%	14	15%	8	9%	1	1%	0	0%	23	25%
2000	100	85	85%	57	57%	30	30%	16	16%	8	8%	9	9%	7	7%	2	2%	1	1%	19	19%
2001	171	149	87%	65	38%	47	27%	20	12%	5	3%	15	9%	12	7%	1	1%	0	0%	28	16%
2002	59	23	39%	21	36%	9	15%	2	3%	1	2%	0	0%	0	0%	0	0%	0	0%	0	0%
2003	42	23	55%	20	48%	13	31%	5	12%	1	2%	0	0%	0	0%	0	0%	0	0%	0	0%
2004	38	31	82%	26	68%	18	47%	3	8%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	33	26	79%	19	58%	15	45%	4	12%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2006	75	59	79%	41	55%	23	31%	4	5%	1	1%	0	0%	0	0%	1	1%	0	0%	1	1%
2007	233	66	28%	49	21%	18	8%	3	1%	0	0%	0	0%	2	1%	0	0%	0	0%	2	1%
2008	57	41	72%	33	58%	11	19%	8	14%	2	4%	2	4%	5	9%	1	2%	0	0%	8	14%
2009	41	34	83%	32	78%	24	59%	11	27%	4	10%	10	24%	7	17%	2	5%	0	0%	19	46%
2010	62	52	84%	47	76%	43	69%	13	21%	4	6%	29	47%	9	15%	3	5%	1	2%	42	68%
2011	105	90	86%	85	81%	73	70%	21	20%	3	3%	51	49%	15	14%	2	2%	0	0%	68	65%
2012	33	30	91%	27	82%	22	67%	9	27%	0	0%	15	45%	5	15%	0	0%	0	0%	20	61%
2013	43	39	91%	38	88%	34	79%	0	0%	0	0%	20	47%	0	0%	0	0%	0	0%	20	47%
2014	59	51	86%	49	83%	0	0%	0	0%	0	0%	1	2%	0	0%	0	0%	0	0%	1	2%
2015	68	58	85%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	67	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Communication - Electronic Media

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Cumulative Graduation Rates: Graduated within 4 Years		Graduated within 5 Years		Graduated within 6 Years		Graduated with more than 6 Years		Total Graduated Students	
1997	41	38	93%	37	90%	23	56%	5	12%	2	5%	18	44%	20	49%	22	54%	22	54%	22	54%
1998	58	47	81%	36	62%	25	43%	5	9%	0	0%	16	28%	21	36%	21	36%	21	36%	21	36%
1999	93	71	76%	46	49%	26	28%	11	12%	1	1%	14	15%	22	24%	23	25%	23	25%	23	25%
2000	100	85	85%	57	57%	30	30%	16	16%	8	8%	9	9%	16	16%	18	18%	19	19%	19	19%
2001	171	149	87%	65	38%	47	27%	20	12%	5	3%	15	9%	27	16%	28	16%	28	16%	28	16%
2002	59	23	39%	21	36%	9	15%	2	3%	1	2%	0	0%	0	0%	0	0%	0	0%	0	0%
2003	42	23	55%	20	48%	13	31%	5	12%	1	2%	0	0%	0	0%	0	0%	0	0%	0	0%
2004	38	31	82%	26	68%	18	47%	3	8%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	33	26	79%	19	58%	15	45%	4	12%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2006	75	59	79%	41	55%	23	31%	4	5%	1	1%	0	0%	0	0%	1	1%	1	1%	1	1%
2007	233	66	28%	49	21%	18	8%	3	1%	0	0%	0	0%	2	1%	2	1%	2	1%	2	1%
2008	57	41	72%	33	58%	11	19%	8	14%	2	4%	2	4%	7	12%	8	14%	8	14%	8	14%
2009	41	34	83%	32	78%	24	59%	11	27%	4	10%	10	24%	17	41%	19	46%	19	46%	19	46%
2010	62	52	84%	47	76%	43	69%	13	21%	4	6%	29	47%	38	61%	41	66%	42	68%	42	68%
2011	105	90	86%	85	81%	73	70%	21	20%	3	3%	51	49%	66	63%	68	65%	68	65%	68	65%
2012	33	30	91%	27	82%	22	67%	9	27%	0	0%	15	45%	20	61%	20	61%	20	61%	20	61%
2013	43	39	91%	38	88%	34	79%	0	0%	0	0%	20	47%	20	47%	20	47%	20	47%	20	47%
2014	59	51	86%	49	83%	0	0%	0	0%	0	0%	1	2%	1	2%	1	2%	1	2%	1	2%
2015	68	58	85%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	67	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Communication - Graphic Design and Multimedia

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Graduation Rates: Graduated in <=4 Years		Graduated in 5 Years		Graduated in 6 Years		Graduated in more than 6 Years		Total Graduated Students	
2004	32	31	97%	27	84%	16	50%	5	16%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	66	55	83%	46	70%	31	47%	4	6%	2	3%	0	0%	0	0%	0	0%	0	0%	0	0%
2006	85	61	72%	34	40%	19	22%	7	8%	2	2%	0	0%	0	0%	1	1%	0	0%	1	1%
2007	38	30	79%	20	53%	16	42%	4	11%	2	5%	0	0%	2	5%	2	5%	0	0%	4	11%
2008	65	50	77%	43	66%	28	43%	7	11%	2	3%	20	31%	5	8%	0	0%	2	3%	27	42%
2009	71	63	89%	57	80%	48	68%	19	27%	8	11%	26	37%	11	15%	6	8%	0	0%	43	61%
2010	72	61	85%	57	79%	49	68%	14	19%	3	4%	28	39%	8	11%	1	1%	1	1%	38	53%
2011	68	55	81%	45	66%	35	51%	7	10%	0	0%	25	37%	7	10%	0	0%	0	0%	32	47%
2012	28	25	89%	22	79%	21	75%	4	14%	0	0%	17	61%	2	7%	0	0%	0	0%	19	68%
2013	28	22	79%	21	75%	17	61%	0	0%	0	0%	15	54%	0	0%	0	0%	0	0%	15	54%
2014	23	23	100%	23	100%	0	0%	0	0%	0	0%	1	4%	0	0%	0	0%	0	0%	1	4%
2015	21	20	95%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	37	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Communication - Graphic Design and Multimedia

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Cumulative Graduation Rates: Graduated within 4 Years		Graduated within 5 Years		Graduated within 6 Years		Graduated with more than 6 Years		Total Graduated Students	
2004	32	31	97%	27	84%	16	50%	5	16%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	66	55	83%	46	70%	31	47%	4	6%	2	3%	0	0%	0	0%	0	0%	0	0%	0	0%
2006	85	61	72%	34	40%	19	22%	7	8%	2	2%	0	0%	0	0%	1	1%	1	1%	1	1%
2007	38	30	79%	20	53%	16	42%	4	11%	2	5%	0	0%	2	5%	4	11%	4	11%	4	11%
2008	65	50	77%	43	66%	28	43%	7	11%	2	3%	20	31%	25	38%	25	38%	27	42%	27	42%
2009	71	63	89%	57	80%	48	68%	19	27%	8	11%	26	37%	37	52%	43	61%	43	61%	43	61%
2010	72	61	85%	57	79%	49	68%	14	19%	3	4%	28	39%	36	50%	37	51%	38	53%	38	53%
2011	68	55	81%	45	66%	35	51%	7	10%	0	0%	25	37%	32	47%	32	47%	32	47%	32	47%
2012	28	25	89%	22	79%	21	75%	4	14%	0	0%	17	61%	19	68%	19	68%	19	68%	19	68%
2013	28	22	79%	21	75%	17	61%	0	0%	0	0%	15	54%	15	54%	15	54%	15	54%	15	54%
2014	23	23	100%	23	100%	0	0%	0	0%	0	0%	1	4%	1	4%	1	4%	1	4%	1	4%
2015	21	20	95%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	37	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Communication - Journalism

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Graduation Rates: Graduated in <=4 Years		Graduated in 5 Years		Graduated in 6 Years		Graduated in more than 6 Years		Total Graduated Students	
2003	6	6	100%	3	50%	3	50%	3	50%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2004	17	13	76%	12	71%	7	41%	2	12%	1	6%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	21	19	90%	14	67%	10	48%	5	24%	1	5%	0	0%	0	0%	0	0%	1	5%	1	5%
2006	27	19	70%	14	52%	10	37%	2	7%	1	4%	0	0%	0	0%	0	0%	0	0%	0	0%
2007	3	1	33%	1	33%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2008	12	10	83%	9	75%	5	42%	2	17%	1	8%	3	25%	1	8%	0	0%	0	0%	4	33%
2009	12	9	75%	7	58%	6	50%	1	8%	0	0%	4	33%	1	8%	0	0%	0	0%	5	42%
2010	14	8	57%	7	50%	7	50%	2	14%	1	7%	5	36%	1	7%	1	7%	0	0%	7	50%
2011	12	7	58%	6	50%	6	50%	1	8%	0	0%	5	42%	1	8%	0	0%	0	0%	6	50%
2012	5	3	60%	3	60%	3	60%	1	20%	0	0%	2	40%	1	20%	0	0%	0	0%	3	60%
2013	3	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2015	6	2	33%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Communication - Journalism

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Cumulative Graduation Rates: Graduated within 4 Years		Graduated within 5 Years		Graduated within 6 Years		Graduated with more than 6 Years		Total Graduated Students	
2003	6	6	100%	3	50%	3	50%	3	50%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2004	17	13	76%	12	71%	7	41%	2	12%	1	6%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	21	19	90%	14	67%	10	48%	5	24%	1	5%	0	0%	0	0%	0	0%	1	5%	1	5%
2006	27	19	70%	14	52%	10	37%	2	7%	1	4%	0	0%	0	0%	0	0%	0	0%	0	0%
2007	3	1	33%	1	33%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2008	12	10	83%	9	75%	5	42%	2	17%	1	8%	3	25%	4	33%	4	33%	4	33%	4	33%
2009	12	9	75%	7	58%	6	50%	1	8%	0	0%	4	33%	5	42%	5	42%	5	42%	5	42%
2010	14	8	57%	7	50%	7	50%	2	14%	1	7%	5	36%	6	43%	7	50%	7	50%	7	50%
2011	12	7	58%	6	50%	6	50%	1	8%	0	0%	5	42%	6	50%	6	50%	6	50%	6	50%
2012	5	3	60%	3	60%	3	60%	1	20%	0	0%	2	40%	3	60%	3	60%	3	60%	3	60%
2013	3	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2015	6	2	33%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Mass Communication

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Graduation Rates: Graduated in <=4 Years		Graduated in 5 Years		Graduated in 6 Years		Graduated in more than 6 Years		Total Graduated Students	
2012	26	25	96%	24	92%	18	69%	7	27%	0	0%	15	58%	6	23%	0	0%	0	0%	21	81%
2013	30	24	80%	20	67%	16	53%	0	0%	0	0%	13	43%	0	0%	0	0%	0	0%	13	43%
2014	44	41	93%	39	89%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2015	28	25	89%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	37	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Cumulative Graduation Rates: Graduated within 4 Years		Graduated within 5 Years		Graduated within 6 Years		Graduated with more than 6 Years		Total Graduated Students	
2012	26	25	96%	24	92%	18	69%	7	27%	0	0%	15	58%	21	81%	21	81%	21	81%	21	81%
2013	30	24	80%	20	67%	16	53%	0	0%	0	0%	13	43%	13	43%	13	43%	13	43%	13	43%
2014	44	41	93%	39	89%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2015	28	25	89%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	37	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Public Relations

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Graduation Rates: Graduated in <=4 Years		Graduated in 5 Years		Graduated in 6 Years		Graduated in more than 6 Years		Total Graduated Students	
1997	1	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
1998	1	1	100%	1	100%	1	100%	1	100%	1	100%	0	0%	0	0%	0	0%	0	0%	0	0%
1999	1	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2000	7	7	100%	4	57%	4	57%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2002	2	2	100%	2	100%	1	50%	1	50%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2003	37	34	92%	26	70%	20	54%	13	35%	2	5%	0	0%	0	0%	0	0%	0	0%	0	0%
2004	66	57	86%	46	70%	40	61%	14	21%	5	8%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	156	133	85%	106	68%	81	52%	20	13%	5	3%	0	0%	0	0%	0	0%	1	1%	1	1%
2006	166	121	73%	98	59%	66	40%	20	12%	7	4%	0	0%	0	0%	1	1%	0	0%	1	1%
2007	58	51	88%	43	74%	30	52%	6	10%	3	5%	0	0%	3	5%	2	3%	0	0%	5	9%
2008	117	103	88%	86	74%	47	40%	21	18%	4	3%	22	19%	16	14%	3	3%	1	1%	42	36%
2009	154	127	82%	113	73%	102	66%	37	24%	6	4%	60	39%	31	20%	2	1%	3	2%	96	62%
2010	144	125	87%	116	81%	108	75%	30	21%	5	3%	74	51%	22	15%	3	2%	1	1%	100	69%
2011	220	196	89%	184	84%	152	69%	26	12%	8	4%	119	54%	18	8%	3	1%	0	0%	140	64%
2012	298	284	95%	278	93%	202	68%	54	18%	0	0%	144	48%	33	11%	0	0%	0	0%	177	59%
2013	243	228	94%	210	86%	169	70%	0	0%	0	0%	119	49%	0	0%	0	0%	0	0%	119	49%
2014	209	197	94%	184	88%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2015	95	71	75%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	72	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%

Retention & Graduation Rates

College of Communication

Bachelor of Arts in Public Relations

Batch	Number of Students Newly Enrolled in the Program	Retention Rates: 1st Year Retention rate		2nd Year Retention rate		3rd Year Retention rate		4th Year Retention rate		5th Year Retention rate		Cumulative Graduation Rates: Graduated within 4 Years		Graduated within 5 Years		Graduated within 6 Years		Graduated with more than 6 Years		Total Graduated Students	
1997	1	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
1998	1	1	100%	1	100%	1	100%	1	100%	1	100%	0	0%	0	0%	0	0%	0	0%	0	0%
1999	1	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2000	7	7	100%	4	57%	4	57%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2002	2	2	100%	2	100%	1	50%	1	50%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2003	37	34	92%	26	70%	20	54%	13	35%	2	5%	0	0%	0	0%	0	0%	0	0%	0	0%
2004	66	57	86%	46	70%	40	61%	14	21%	5	8%	0	0%	0	0%	0	0%	0	0%	0	0%
2005	156	133	85%	106	68%	81	52%	20	13%	5	3%	0	0%	0	0%	0	0%	1	1%	1	1%
2006	166	121	73%	98	59%	66	40%	20	12%	7	4%	0	0%	0	0%	1	1%	1	1%	1	1%
2007	58	51	88%	43	74%	30	52%	6	10%	3	5%	0	0%	3	5%	5	9%	5	9%	5	9%
2008	117	103	88%	86	74%	47	40%	21	18%	4	3%	22	19%	38	32%	41	35%	42	36%	42	36%
2009	154	127	82%	113	73%	102	66%	37	24%	6	4%	60	39%	91	59%	93	60%	96	62%	96	62%
2010	144	125	87%	116	81%	108	75%	30	21%	5	3%	74	51%	96	67%	99	69%	100	69%	100	69%
2011	220	196	89%	184	84%	152	69%	26	12%	8	4%	119	54%	137	62%	140	64%	140	64%	140	64%
2012	298	284	95%	278	93%	202	68%	54	18%	0	0%	144	48%	177	59%	177	59%	177	59%	177	59%
2013	243	228	94%	210	86%	169	70%	0	0%	0	0%	119	49%	119	49%	119	49%	119	49%	119	49%
2014	209	197	94%	184	88%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2015	95	71	75%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
2016	72	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%